Business and administrative communication

Locker, Kitty O., author

Deskripsi Lengkap: https://lib.ui.ac.id/detail?id=111902&lokasi=lokal

Abstrak

Covering the scope of topics in both oral and written business communication, this text uses a studentfriendly writing style and design element that aim to hold student attention. It includes real-world examples and real business applications, and conveys advice to students through its research base.
