

## Berita televisi sebagai hiperrealitas: studi kasus berita televisi tentang banjir

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### Abstrak

This research intends to reveal how simulation process works on TV news. Emplouing Baudrilliards's theory on hyperreality and taking Metro TV as a case study, it concludes that news reality on TV is manufactured by simulation process called simulacra. In other words, TV news itself is a production of hyperreality.