Perkembangan industri media dan implikasinya pada kurikulum Perguruan Tinggi: pengalaman praktisi media

Deskripsi Lengkap: https://lib.ui.ac.id/detail?id=115361&lokasi=lokal

Abstrak

This article tried to give input about the latesr development in the world of journalism and the mass media industry to the academic world in the field of communication knowledge especially journalism. There were to aspects that must be paid attention to, that related to hardware (the information and communication technology product) and was related to the shift in the structure and the mecanism in the media's industry personally.....