

Penerapan kajian lingkungan eksternal dan internal dalam rangka formulasi strategi bisnis pada industri kecil kerajinan rotan

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=118182&lokasi=lokal>

Abstrak

The purpose of this research is to analyze the intern and extern environment that create strategic factor;they are opportunity,threat,strengh,and weakness.....