

Efektivitas kampanye jangka panjang bagi kualitas hubungan Partai Politik dan pemilih

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Abstrak

Law 10/2008 on General Elections for Members of DPR, DPD and DPRD has introduced a new model of electoral campaign. This new model arranges for a long duration of electoral campaign; and it has brought about a potential opportunity for the intimacy relations between political parties and voters....