

Analisis pengaruh penggunaan internet banking terhadap kinerja keuangan perusahaan

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Abstrak

Internet banking refers to systems that enable bank costumers to access accounts and general information on bank products and services through a personal industry and the regulatory community. As with other areas of e-commerce, discussions about internet banking often proceed without reference to the actual state of market developments (Furst, 2002). Using internet banking give the influence to the bank's performance. Performance is defined as the record of outcome produced on a specified job function or activity during a specified time period.