

Analisis pengaruh perencanaan strategis formal terhadap kinerja keuangan perusahaan studi Kasus: (PT PERTAMINA GEOTHERMAL ENERGY)

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Abstrak

The purpose of this research is to know the relation of Capital adequacy Ratio, Loan to Deposit Ratio, Non Performing Loan, Net Interest Margin, and Operational Cost to Operational Income to profitability of commercial banks that listed in Indonesia Stock Exchange by using Return on Asset and Return on Equity as indicators. The data being used in this research is secondary data from audited financial report. While the sample being used is Bank Financial Report period 2003-2007 from 23 public banks. This research using linear regression method with pooled data. The result from this research indicate that NIM and BOPO have significant relationship with ROA but CAR, LDR, and NPL have insignificant relationship with ROA. While LDR, NPL, NIM, and BOPO have significant relationship with ROE but CAR have insignificant relationship with ROE.

The focus of this research is analyzing effect of formal strategic planning (FSP) to financial performance both directly and through moderating variable. Researcher used exploratory research to determine moderating variable that might affect the relationship between formal strategic planning and financial performance, which is environmental turbulence. The result of the exploratory research is used as an input in conclusive (descriptive) research. The sample is one of the State company, which adopt formal strategic planning. The result of this research shows that there isn't a positive and direct relationship between formal strategic planning and financial performance. Environmental turbulence also doesn't affect the relationship between formal strategic planning and financial performance of the organization.