

Hubungan Perusahaan Multinasional dengan masyarakat lokal dalam Sektor Pertambangan : Studi kasus Implementasi Community Development (Comdev) BHP Billiton di Kabupaten Murung Raya

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Abstrak

Penelitian ini berjudul “Hubungan Perusahaan Multinasional Dengan Masyarakat Lokal Dalam Sektor Pertambangan, Studi Kasus : Implementasi Community Development (Comdev) BHP Billiton di Kabupaten Murung Raya”. Penelitian ini bertujuan untuk: 1) mengetahui pelaksanaan, manfaat dan kendala community development BHP Billiton di Kabupaten Murung Raya, dan 2) mengetahui model interaksi masyarakat lokal dan Perusahaan Multinasional yang saling menguntungkan di negara berkembang.

Metode penelitian yang digunakan adalah kualitatif dengan pendekatan studi kasus. Pengumpulan data dilakukan melalui wawancara, observasi atau pengamatan langsung dan telaah pustaka dan dokumen, yang selanjutnya dianalisis melalui perspektif hubungan internasional. Kasus ini dikaji dengan perspektif hubungan internasional karena keberadaan MNC's sebagai non State actor yang kiprohnya melintasi batas kedaulatan negara dan beroperasi melalui foreign direct investment (FDI) dan berinteraksi di wilayah negara lain.

Tulisan ini antara lain berisi telaah akademis tentang implementasi dari program Corporate Social Responsibility (CSR) dalam bentuk program pengembangan masyarakat (Community development) PT Lahai Coal BHP Billiton di Kabupaten Murung Raya. Program community development (comdev) adalah program yang lazim digunakan sebagaimana perusahaan pada umumnya dalam menunjukkan tanggung jawab perusahaan kepada masyarakat yang terkena dampak operasionalnya.

Pelaksanaan CSR PT Lahai Coal sebagai salah satu anak perusahaan BHP Billiton di Kabupaten Murung Raya Kalimantan Tengah, dilakukan melalui pelaksanaan comdev dalam bidang pendidikan, kesehatan dan peningkatan kapasitas masyarakat. Sejumlah program comdev yang dilaksanakan PT LC dampaknya sangat dirasakan manfaatnya oleh masyarakat lokal, khususnya dalam hal peningkatan derajat hidup mereka.

Pendekatan CSR dilakukan melalui melalui keterlibatan langsung, dan melalui mitra dengan lembaga lain, yaitu NGO/LSM dan instansi pemerintah. Dalam kaitannya dengan hubungan antara MNC's dan masyarakat lokal menunjukkan bahwa hubungan ini bersifat positif atau saling menguntungkan satu dengan yang lain, dimana kedua belah pihak mendapat manfaat dari hubungan tersebut.

.....This research entitled " The Relation between Multinational Corporations (MNC's) with Local Community in The Mine Working Sector, Case Study : The Implementation of Community Development (Comdev) of BHP Biliton in Regency of Murung Raya, Centre of Bomeo." This research aims to: 1) to examine the implementation, benefits and challenges of BHP Billiton's community development action in the Regency of Murung Raya, and 2) to know the model of interaction between The Local Community and The Multinational Corporations which mutually beneficial in developing countries.

The research methode which have been used is qualitative with case study approach. Collecting data is done through interviews, direct observations, literature studies (books, jounals, and documents), and then being analyzed with the perspective of International relations. The case is reviewed with the perspective of intemational relations because of the existence of the MNC's as a non-state actor that action across State

boundaries and sovereignty operates through foreign direct investment (FDI) and interaction in the other countries.

This paper contains of academic research about the implementation of Corporate Social Responsibility (CSR) program in the form of community development programs (comdev) of PT Lahai Coal BHP Billiton in the Regency of Murung Raya. Comdev program is commonly used as a company is generally indicated in the company's responsibility to the community in the area of operations affected due to the mine workings. The implementation of CSR PT Lahai Coal as a subsidiary of BHP Billiton in Regency of Murung Raya in Central of Borneo is done through the implementation of community development in the field of education, health and capacity building for community. A numbers of PT LC's comdev programs impacted for local community, especially to increasing the degree of Citizen's live. CSR approach were done through the direct involvement and relations with the other institutions, as NGO/NGOs and government institutions. In connection with the relationship between MNC's and local communities indicate that this relationship is mutually beneficial, or positive to one another, where both parties can have the benefit from the relationship.