

## Strategi pemasaran pre - school "X" berdasarkan pada analisis perilaku konsumen

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=128335&lokasi=lokal>

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### Abstrak

Marketing strategy that concerns about consumer behavior can generate a better strategy and output. Generally, consumer behavior is affected both by internal factors and also by external factors....