

Peran SDM dan pemerintah dalam promosi tanggung jawab sosial perusahaan (privat): analisis komparasi negara Italia, Inggris, dan Indonesia dalam perspektif hubungan negara

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=128471&lokasi=lokal>

Abstrak

The purpose of this paper is to analyse the changing role of civil society and governments to promote corporate responsibility (CR) as a result of the challenges raised by globalisation. Design/methodology/approach-CR is linked to the restructuring of government agendas in the framework of government/private sector/civil society relationships. It is result of the research project that applies the relational state model approach to the analysis of CR public policies.