

klasifikasi pengguna web dalam web usage mining untuk business intelligence dengan algoritma ant colony optimization

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=129436&lokasi=lokal>

Abstrak

Web usage mining (WUM) is an implimentation of data mining,methods for knowledge discovery of web usage data. One of WUM functions is applicated for Business Intelligence (BI) to provide web user classification for acquisition,penetration,and retention os web user....