

Pengaruh kandungan informasi arus kas , komponen arus kas dan laba akuntansi terhadap harga dan return saham

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=130971&lokasi=lokal>

Abstrak

Accounting information is used by potential users, especially investors to make necessary economic decision earning and cash flow are some of the measure that show a firm's successful management. Earning is useful for measuring a firm's performance and the cash flow information key measure of liquidity. Accounting information is not yet one of the fundamental analysis tools for trading in Indonesian Capital market however, accounting information is necessary for making important decisions in capital market. The objective of this study is to examine that association of the information content of independent variables total cash flows, components of cash flows and accounting income with stock price or stock return....