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Dampak Krisis Ekonomi Global terhadap Organisasi dan keluarga : permasalahan dan solusinya

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Abstrak

Global economic crisis has substantial impacts on organizations and families; consequently, many people become confused and many organizations collapse. Organizations and families discuss the issue and brainstorm to find some solutions to survive from this crisis. This paper explains the role of family and organization in finding solution to survive from this unfavorable situation. Organizations should be optimistic, analytic, and creative. They are encouraged to increase incomes but to decrease loans. Families can overcome the problem by having good financial planning, investing with good knowledge of self-risk profit and the characteristic of investment product.