

Analisis hubungan antara modal sosial , orientasi kewirausahaan , sumber daya organisasi dan kinerja kewirausahaan pada bisnis baru bidang Teknologi Informasi di Jakarta

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=132784&lokasi=lokal>

Abstrak

This research examines empirically the relationship among the social capital variable set, entrepreneurial orientation variable set, organizational resource variable set, and the impact of these three variable sets towards entrepreneurial performances. data is collected by web survey questionnaire sent to the entrepreneurs who own IT new ventures starting from 2000 onward. The sampling method used in this study is purposive sampling. The results obtained in this research indicate that there are significant relationships among social capital variable set, entrepreneurial orientation variable set, , and organizational resource variable from the entrepreneurial orientation variable set and human capital variable set, innovation variable from the entrepreneurial orientation variable from the social capital variable from the organizational resources variable set have significant impact towards the profit index and the growth index from the entrepreneurial performance variable set with a 5% level of significance.