

Kajian Kritis Anak menonton Film Kartun di Televisi dalam Aktifitas Keseharian di Banyuwangi

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Abstrak

This research was held in 2006 for six months. It has been done because the audience was considering become the power to determine the Television program strength. As we know the audience has an important position in mediated communication, they are equal with communicator or text. The research of television audience is to complete the studies about television; however text will be meaningful if they deliver by the new communicator. Children are the research object in order to know how much television become a part of daily life, especially television programmed that broadcast the cartoon. This research involves three children with different social culture as an informant that lives in Banyuwangi. The research focus is analyze the practical of watching television activity of those three children and what kind of matter that negative and integrated in their daily life.