

Education management in managerialist times: Beyond the textual apologists / Thrupp, Martin

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Abstrak

Chapters in this book: Introduction; The market, neo-liberalism and the new managerialism; Inequality, education reform, and the response of education management writers; Reading the textual apologists; Educational marketing; School improvement; School development planning and strategic human resource management; School leadership; School change; Education management: where to now?