

## How to advertise

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20146710&lokasi=lokal>

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### Abstrak

How to advertise originally published by St. Martin's in 1976. The new how to advertise was a new edition published in 1992, also by St. Martin's. This item is the text of the latter presented as a second edition of the former.

"A Thomas Dunne book"--Title page verso.