

## Fenomena tarian eisa dalam eisa matsuri do Okinawa-Jepang : dinamika ritual keagamaan dan budaya populer

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### Abstrak

#### <b>ABSTRAK</b><br>

Skripsi ini membahas dinamika eisa sebagai bon odori khas Okinawa yang belakangan ini menjadi suatu fenomena di Jepang bahkan di luar Jepang. Eisa awalnya hanya merupakan suatu ornamen dalam pelaksanaan obon, namun seiring dengan perkembangannya, eisa kemudian dijadikan suatu kebudayaan khas Okinawa yang populer di Jepang dan dijadikan matsuri tersendiri yaitu eisa matsuri. Penulisan ini menggunakan metode penelitian analisis deskriptif. Dari analisis skripsi ini, terlihat kedinamisan suatu budaya yaitu eisa, terutama dalam eisa matsuri, sebagai ritual keagamaan sekaligus sebagai budaya populer yang tentu saja, layaknya suatu fenomena, mendatangkan prokontra dari masyarakat di seluruh Jepang.

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#### <b>Abstract</b><br>

The focus of this study is about eisa as an Okinawan bon odori that recently, became a phenomenon in Japan and even outside Japan. In early time, eisa is just one of the ornament that people do in obon, however as its vast and wide development occur, eisa later known as one of Okinawan folk culture that go through with popularity in Japan, and eisa was changed the form itself becoming its own matsuri, called eisa matsuri. This study applies descriptive-analytical method. From the analysis, we can find out the dynamics of a culture, that presented by eisa, especially on eisa matsuri, as a religious rite in one side and as a popular culture in other side which of course, as a newborn phenomenon, this term was emerged many pro-contra responses from the people all over Japan.