

Penelusuran informasi melalui internet oleh Jurnalis The Jakarta Post = Information seeking on the internet by Journalists of The Jakarta Post daily

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Abstrak

Skripsi ini membahas hasil penelitian tentang penelusuran informasi di internet yang dilakukan oleh jurnalis harian The Jakarta Post yang mencakup strategi penelusuran informasi di internet, masalah dalam penelusuran dan cara penyelesaiannya, serta mencakup kepuasan akan kemampuan penelusuran informasi yang dimiliki jurnalis The Jakarta Post. Penelitian ini adalah penelitian kualitatif dengan desain deskriptif. Hasil penelitian menyarankan bahwa keterlibatan Pusat Informasi The Jakarta Post perlu untuk ditingkatkan dalam mengembangkan kemampuan penelusuran informasi jurnalis The Jakarta Post dan bahwa jurnalis perlu untuk memanfaatkan setiap sarana yang tersedia untuk meningkatkan kemampuan penelusuran informasi melalui internet.

The focus of this study is the journalists of The Jakarta Post Daily who make use of the internet in the work process of newsgathering. The purpose of this study is to understand the process of information seeking on the internet that being carried out by the journalists of The Jakarta Post Daily including their strategies, problems, and their level of satisfaction regarding their information seeking on the internet. This research is qualitative descriptive and the data were collected by the means of deep interview. The researcher suggests that to improve the level of satisfaction upon journalists information seeking on the internet, there should be more involvement from The Jakarta Post Information Centre. The researcher also suggests the journalists of The Jakarta Post Daily to use every means available to improve their level of satisfaction regarding information seeking on the internet.