

Pemilihan supplier PT. TDW dengan pendekatan analytic hierarchy process

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Abstrak

Bagian Procurement (pembelian) di suatu perusahaan dalam upayanya mendapatkan material yang tepat, baik dari sisi kualitas, harga maupun pengiriman. Perusahaan harus memiliki metode pemilihan supplier yang obyektif dan memadai, guna menghadapi situasi pasar yang cenderung berubah dan tingginya persaingan bisnis. PT. Tri Dharma Wisesa adalah salah satu perusahaan komponen otomotif yang menghadapi situasi yang sama. Dimana perusahaan harus dapat mengembangkan usahanya untuk dapat memperluas pangsa pasarnya dan memastikan produk yang dihasilkan berkualitas lebih baik, hal ini yang mengharuskan perusahaan ini memiliki metode pemilihan supplier yang dapat memberikan nilai tambah untuk kualitas produknya. Hal tersebut memungkinkan untuk diuskannya metode penilaian dalam pemilihan supplier. Metode ini prinsipnya adalah proses hirarki analitik yang dapat menjabarkan peringkat kriteria pemilihan yang disertai penilaian (bobot) pada masing-masing kriteria tersebut. Dimana Supplier yang dibutuhkan perusahaan dapat secara obyektif dipilih dengan menerapkan metode ini pada evaluasi kinerjanya. Metode ini juga dapat mengkuantifikasi kriteria pemilihan yang tidak dapat dilakukan sebelumnya oleh perusahaan. Penelitian UU bertujuan memperoleh kriteria pemilihan supplier serta memperoleh bobot serta merating pada pemilihan supplier PT. TDW dengan memberikan bobot nilai. Penelitian dimulai dengan memperoleh kriteria dan subkriteria yang penting untuk mengevaluasi supplier, selanjutnya membandingkan tingkat kepentingan antar kriteria dan subkriteria sesuai kebutuhan perusahaan. Sedangkan analisa dilakukan...

Part of Procurement in a company in the effort him get correct material. either- from side of quality, delivery and also price. Company have to have: method election adequate and objective supplier. utilize to face market situation which tend to change and height emulation of business. PT. Tri Dharma Wisesa is one of the company of automotive component facing is same situation that. where company have to earn to develop its effort to be able to extend its market compartment and ascertain better yielded product with quality, this matter which oblige this company have method election of supplier able to assign value to add to the quality of its product. Conducive the mentioned to its assessment method in election of supplier. This method of its principle analytic hierarchy process able to formulate election criterion of eating accompanied by assessment at each the criterion. Where required by Supplier is company earn is objectively selected by applying this method its performance evaluation. This method also earn election criterion of quantification which cannot be done previously by company. This research aim to obtain ; get criterion election of supplier and also obtain; get weight and also rating at election of PT TDW suppliers by giving value weight Research. started by obtaining important sub criteria and criteria to evaluate supplier, hereinafter compare importance storey ; level between sub criteria and criterion according to requirement of company. While analysis done also to examination of this method at election 2 part stamping product supplier for the shoe of assy. End result is the form of criterion rating election of each weight and supplier. that is : Criterion of Price (36,4 %), Quality (29.9%), Delivery (13.,3%), Ability of Technique (11.4%). Service{5.8% }and

Management commitment criterion (3.20%). Expected with this result of company cat1 obtain; get better supplier able to support production process capable to yield product which with quality able to be accepted by in global market.