

Citra arsitektur tradisional pada hotel resort di Bali studi kasus : hotel - hotel resort di Ubud Bali

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Abstrak

Berlibur, tamasya, piknik, berubah menjadi sebuah kebutuhan masyarakat kota dalam menyeimbangkan irama hidup. Kebutuhan ini menjadi latar belakang maraknya usaha-usaha sarana hunian wisata, salah satunya hotel resort. Hotel resort tampil dengan daya jual menonjolkan potensi-potensi lokasi setempat, seperti budaya dan alam. Salah satu usaha menonjolkan potensi budaya dan alam ini dengan membentuk citra arsitektur tradisional pada bangunan hotel resort. Bali, selain sebagai daerah tujuan wisata favorit, juga terkenal dengan arsitektur tradisional yang unik dan eksotis. Dengan memegang Asta Kosala Kosali sebagai pedoman membangun arsitekturnya, bangunan-bangunan tradisional Bali memiliki ciri khas tersendiri, sehingga penerapan konsep-konsep pedoman ini pada pendekatan rancang bangun diyakini dapat menciptakan citra arsitektur tradisional Bali, salah satunya yang terjadi pada disain hotel-hotel resort di Bali. Oleh karena itu, penulis melakukan observasi secara langsung ke beberapa hotel resort di kawasan Bali untuk menelusuri bagaimana mengadaptasi kaidah arsitektur tradisional Bali untuk masuk ke dalam tuntutan standar-standar bangunan sebuah resort, sejauh apa penerapan kaidah ini diterapkan pada disain hotel, dan konsep-konsep arsitektur tradisional Bali apa saja yang diterapkan, serta di elemen hotel resort apa konsep tersebut diterapkan.

.....Holiday, vacation, picnic, has been turned into a need for city people to balance their rhythm of life. These needs are the background of the vast development of tourist residential facilities for tourism. Hotel resorts appear as one kind of the tourists residential facilities with highlighting the potential of the local sites, such as its culture and nature. To support this, the hotel resort adjust the sense of the traditional architecture into the concept design of the hotel resort. Bali, as well as one of the most favorite tourist destination on the world, is also famous for its unique and exotic traditional architecture. By holding the Asta Kosala Kosali as a guide to build the architecture, traditional Balinese buildings has its own characteristics, so that the application of the concepts of these guidelines on the design approach is believed well-to-do to create the sense of traditional Balinese architecture, which also occurs in the design of the hotel resorts in Bali. Therefore, the writer took some observation to some hotel resorts on Bali to explore how to adapt the guidelines for local traditional architecture in Bali into the demands of the standards for a hotel resort buildings, how far these guidelines for local traditional architecture influence the hotel resort's design, and what concepts of Balinese traditional architecture is applied, also what the elements of those concepts are implemented on the design of hotel resort.