

Keterkaitan dan perkembangan tanggung jawab sosial perusahaan dalam rangka hukum investasi di Indonesia dengan perkembangan usaha mikro kecil dan menengah

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Abstrak

UUPM telah mewajibkan Tanggung Jawab Sosial Perusahaan bagi semua perusahaan penanaman modal. UUPM dan peraturan turunannya juga telah mewajibkan kemitraan dengan Usaha Mikro, Kecil dan Menengah (UMKM) bagi perusahaan penanaman modal di bidang usaha tertentu. Tanggung Jawab Sosial Perusahaan merupakan konsep yang tengah berkembang di dunia usaha. Meskipun keberadaannya dalam ranah hukum masih diperdebatkan, diwajibkannya Tanggung Jawab Sosial Perusahaan dalam hukum investasi dapat membantu perkembangan UMKM secara berkesinambungan. Namun demikian, banyak hal yang masih perlu diatur secara rinci dan khusus yang melibatkan beberapa instansi pemerintah yang berbeda sehingga pengaturan tersebut dapat menjadi lebih efektif terhadap kegiatan UMKM.

.....The Indonesian Direct Investment Law (UUPM) has obligated Corporate Social Responsibility to be conducted by all direct investment companies. UUPM and its subsidiary laws and regulations have also obligated direct investment companies in specific lines of business to have partnership with Micro, Small, and Medium Enterprises. Corporate Social Responsibility is still a developing concept within a business framework. Although its presence in the law realm is still debatable, its mandatory nature within the Indonesian Direct Investment Law can support the development of Micro, Small and Medium Enterprises continuously. However, there are still a lot of aspects of Corporate Social Responsibility need to be regulated further in which should involve the synergy of different government agencies so that the laws and regulations on Corporate Social Responsibility can be effective to the Micro, Small and Medium Enterprises activities.