

Pengembangan konsep community development dalam kerangka pelaksanaan corporate social responsibility

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Abstrak

Corporate social responsibility, in United States of America. has known as "corporate citizenship". The most principle about their some meanings are designated to corporation is effort to conduct social and environmental care integrally in to their business by voluntary methods. The practice of community development in Indonesia that have been conducted both State Owned Enterprise (SOE) and private companies need to be more intensified. This program cannot be exercised by charity ways, but needs phases to its persistence. Then it will result better situation on both corporation and local people- In legal aspect in Indonesia the program has not controlled in particularly regulation but spread in many regulations. In the author's sight those needs more government efforts to secure that this agenda will continue by the aimed considerations.