

## Perlindungan hukum terhadap franchisee dalam perjanjian waralaba (studi kasus: analisis putusan pengadilan antara PT. Lingkar Natura Inti dan Natasha Kasakeyan)

Lasamahu, Ferry R., author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20298181&lokasi=lokal>

---

### Abstrak

The franchise is a variety of interesting business for entrepreneur to doing their investment funded for. By the famous trade mark and the experienced business approach it made almost entrepreneur feels settled But later the dispute is occurred on loss-recovery towards franchisee either prior or post contact be sealed. Afterward the resolution will be fully under the judge opinion given. The explanation can be submitted under such assumptions applied. The first, regarding to classical theory on contract law which tends on the formal aspects of contract will implicated breach contract disputes, but will be different under the second alternative (the modern) theory. The last theory does intent to more justice matter ?s will open alternative to suit it by breach of law argument.