

Prototype program Sequences Musik Jazz di radio internet (www.djwiry.com)

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20315006&lokasi=lokal>

Abstrak

Tugas Karya Akhir ini membahas kemampuan mahasiswa Fakultas Ilmu Sosial dan Politik UI angkatan 2008 dalam menyediakan program radio internet yang sesuai dengan kebutuhan pendengar terkait dengan musik jazz. Penelitian ini adalah penelitian kuantitatif. Hasil penelitian menyarankan bahwa program sequences musik jazz adalah tipe program yang mampu menjawab kebutuhan pendengar terkait musik jazz di radio internet. Karena dalam program sequences berisi informasi dan musik sehingga program tidak membosankan.

.....The focus of this study is to provide the program that suits listeners need about jazz on radio online. They are needs an educative, informative, and entertainment program about jazz that it packaged fun and no boring. Because of that, based on results of research, suggest that program sequences could be an answer that addresses what listener need of jazz-related on the radio online. In definition, Sequences program give listeners many information and music in once broadcasting. Focus that what a presentation will given by announcers. This research is quantitative study. Researcher submits a proposal for this program at PT. Djwiry Multimedia Indonesia. They agree to produce this sequences program about jazz as a new program at 2012.