

Analisis penerapan prinsip-prinsip good corporate governance di lingkungan internal perusahaan umum Badan Urusan Logistik (Perum Bulog) Jakarta = Analysis of implementation of the principles of good corporate governance in the internal environment of perusahaan umum Badan Urusan Logistik (Perum Bulog) Jakarta

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Abstrak

Skripsi ini membahas penerapan good corporate governance dengan prinsip-prinsip seperti: fairness, transparency, accountability serta responsiveness. Penerapan prinsip-prinsip good corporate governance memiliki peranan penting dalam memaksimalkan nilai perusahaan dengan membentuk sistem manajemen yang mendukung dan memajukan kreatifitas dan kewirausahaan yang berkualitas. Penelitian bertujuan untuk mengetahui bagaimana penerapan prinsip-prinsip good corporate governance di lingkungan internal Perum Bulog Jakarta.

Penelitian ini menggunakan pendekatan kualitatif dengan jenis penelitian deskriptif. Berdasarkan penggunaan waktu, penelitian ini termasuk ke dalam penelitian cross sectional. Berdasarkan manfaatnya, penelitian ini termasuk penelitian murni. Hasil akhir dari penelitian ini yaitu prinsip-prinsip good corporate governance telah diterapkan di lingkungan Perum Bulog namun masih banyak hal yang perlu diperbaiki.

.....This paper discusses the implementation of good corporate governance principles such as fairness, transparency, accountability and responsiveness. Application of the principles of good corporate governance has an important role in maximizing corporate value by establishing a management system that promotes and supports creativity and the entrepreneurial quality. The study aims to determine how the application of the principles of good corporate governance in the internal environment Bulog Jakarta.

The research uses a qualitative approach to the type of descriptive research. Based on the use of time, this study included the cross-sectional study. Based on its benefits, this study included pure research. Final results from this study form a picture of knowledge about the application of the principles of good corporate governance in terms of transparency, accountability, responsibility and fairness.