

Analisis daya saing dan kinerja ekspor produk manufaktur Indonesia dalam kerangka Asean China Free Trade Area (ACFTA) = Analysis of Indonesian manufacturing export competitiveness and performance in the framework of Asean China Free Trade Area (ACFTA)

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Abstrak

Tujuan dari penelitian ini adalah menganalisis daya saing dan kinerja ekspor produk manufaktur negara ASEAN-5, khususnya Indonesia, sebelum dan sesudah ASEAN-China Free Trade Area (ACFTA). Metode yang dipakai dalam penelitian ini adalah analisis daya saing dinamis dan analisis regresi data panel. Melalui analisis daya saing dinamis diperoleh kesimpulan bahwa setelah ACFTA dilaksanakan beberapa produk manufaktur Indonesia mengalami perubahan posisi daya saing. Selanjutnya, penelitian ini melakukan analisis regresi data panel dengan menggunakan dua model, yaitu model regresi tarif tunggal dan model regresi tarif majemuk.

Hasil penelitian menunjukkan bahwa daya saing mempengaruhi kinerja ekspor negara ASEAN-5 secara positif. Namun, penurunan tarif bea masuk impor Cina dari Indonesia tidak mendorong peningkatan kinerja ekspor produk manufaktur Indonesia, sedangkan penurunan tarif bea masuk impor Cina dari Filipina dan Singapura mendorong peningkatan kinerja ekspor produk manufaktur negara tersebut. Mengingat keterbatasan penelitian ini, perlu diberi catatan bahwa perubahan daya saing dan kinerja ekspor tersebut tidak mutlak disebabkan oleh ACFTA.

.....This study analyses the export competitiveness and performance of ASEAN-5 manufacturing products, particularly those of Indonesia, before and after the implementation of ASEAN-China Free Trade Area (ACFTA). This study uses dynamic revealed comparative advantage (dynamic RCA) and panel regression analysis methods. According to the dynamic RCA analysis, it is found that there have been some changes in the competitiveness of Indonesian manufacturing products. Furthermore, this study uses two models in panel regression analysis, i.e single tariff regression model and multiple tariff regression model.

The findings from panel regression analysis conclude that the ASEAN-5 export performance is positively influenced by competitiveness, represented by the dynamic RCA. However, the decrease of import tariff in Chinese market for Indonesian manufacturing products will not increase their export performance. On the other hand, the decrease of import tariff in Chinese market for Philippines and Singapore will increase their manufacturing export performance. Given the limitation of this study, it should be noted that the changes in competitiveness and export performance in ASEAN-5 is not solely affected by ACFTA.