

Pengaruh teknik netralisasi terhadap penggunaan piranti lunak bajakan di kalangan mahasiswa

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20333943&lokasi=lokal>

Abstrak

This research focuses on finding influence of Neutralization Technique element such as Denial of Responsibility, Denial of Injury, Denial of Victim, Condemnation of Condemner, Appeal to a Higher Loyalties, Metaphor of The Ledger, Claim of Normalcy, Denial of Negative Intent, and Claim of Relative Acceptability toward the use of pirated software in collage. These quantitative explanative research use method of survey as its data collecting method. The result of this research show correlation and influence of Denial of Responsibility, Denial of Injury, dan Appeal to a Higher Loyalties toward the use of pirated software in collage. There are correlations but no influence between Condemnation of Condemner dan Denial of Negative Intent toward the use of pirated software. Finally, there are no correlation and influence between Denial of Victim, Metaphor of Ledger, Claim of Normalcy, dan Claim of Relative Acceptability toward the use of pirated software in college.