

Evaluasi program penguatan Perempuan Usaha Kecil (PUK) : evaluasi sumatif terhadap program penguatan PUK yang dilakukan asosiasi pendamping perempuan usaha kecil di Solo = Evaluation program for Women Small Business (PUK) : summative evaluation of the strengthening program conducted PUK Women's Association of small business assistance in Solo

Agung Cahyanto, author

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Abstrak

Tesis ini merupakan penelitian evaluasi sumatif Program Penguatan PUK di Solo dengan pendekatan kuantitatif. Tujuannya yaitu mengukur indikator outcome dan menganalisis faktor-faktor yang memengaruhi pencapaian outcome berdasarkan aspek process dan input. Analisis dilakukan dengan cara univariat dan bivariat dengan tabel silang, Chi Square dan Tau Kendall.

Hasil penelitian menunjukkan bahwa indikator outcome belum tercapai. Faktor-faktor dalam aspek proses yang memengaruhi outcome yaitu kemampuan identifikasi masalah, mengatasi masalah, kualitas produksi, volume usaha, inovasi usaha, laba pameran, dan keikutsertaan dalam pelatihan. Faktor input yang memengaruhi outcome yaitu masa usia, dan pendidikan responden.

.....This thesis is a study summative evaluation PUK Strengthening Program in Solo with a quantitative approach. The goal is to measure outcome indicators and analyzes the factors that influence the achievement of outcomes based on aspects of the process and input. The analysis was done by means of univariate and bivariate with cross table, Chi Square and Kendall Tau.

The results showed that the outcome indicators has not been achieved. Factors that influence the outcome of the process aspect is the ability of problem identification, troubleshooting, production quality, volume of business, business innovation, profit exhibition and participation in training. Input factors affecting outcome that is age and education of respondents.