

**Sinetron remaja Indonesia : suatu studi kualitatif persepsi orang tua tentang sinetron remaja dan pubertas dini pada anak SD = Indonesian television cinema (a qualitative research about parent's perception and early puberty to their children in the primary school)**

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Abstrak

Tesis ini membahas tentang persepsi orang tua terhadap tayangan sinetron remaja dan pubertas terhadap anak mereka yang masih duduk di bangku sekolah dasar. Hal tersebut dapat dilihat melalui aspek visual, narasi, dan nilai yang dilihat oleh para orang tua dari sebuah sinetron yang disaksikan oleh mereka. Penelitian ini adalah penelitian kualitatif dengan menggunakan metode FGD dan desain Deskriptif-Kualitatif sebagai strategi analisis data. Hasil penelitian menyimpulkan bahwa orangtua menyadari akan sisi negatif dari sinetron terhadap anak-anak mereka dan dapat menyebabkan anak mengalami pubertas dini, namun mereka tak dapat melakukan apapun karena mereka sendiri telah "kecanduan" dalam menontonnya. Penelitian ini juga dilengkapi dengan pendapat beberapa pakar yang mengungkapkan suatu fakta terbaru bahwa anak yang tertepa tayangan yang tak sesuai dengan umurnya, apalagi mengandung seksualitas (meskipun tak secara vulgar) dapat menyebabkan kerusakan di lima bagian otaknya.

*This study focuses on the parents' perception on Indonesian television cinema and early puberty that can hit their children who are still in primary school. There are 4 points that we will know about their perception, such as visual, narration, value from the cinema that they have watched and early puberty of their children. The analysis data strategic of this research is using descriptive-qualitative design with focused group discussion as the main method and deep interview to support it. The researcher finds that all parents who joined the discussion realize about the negative effects from television cinemas and that it also can cause early puberty to their children. But unfortunately, they could not do anything to avoid it, because the parents themselves have been addicted to watch it. This research is also completed by some experts' opinions that will show us the newest fact about the children who like to watch television cinemas and that it can cause the damage of their brain in 5 parts.*