

Pengaruh karakteristik Bank dan karakteristik pasar terhadap kemungkinan Bank melakukan merger dan akuisi = The Influence of bank's characteristics and market's characteristics toward the probability of merging and acquiring banks

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Abstrak

Penelitian ini bertujuan untuk mengetahui adanya pengaruh karakteristik bank dan karakteristik pasar terhadap kemungkinan bank melakukan merger dan akuisisi. Variabel independen dalam penelitian ini adalah ROAA, cost, market power, size, capital strength, growth, liquidity, loan activity, market concentration, market profitability, market growth. Sedangkan variabel dependen dari penelitian ini adalah Merger dan acquisition.

Didalam penelitian ini ditemukan adanya pengaruh negatif dari ROAA, Market power terhadap kemungkinan bank melakukan merger dan akuisisi. Didalam penelitian ini juga ditemukan adanya pengaruh positif cost, capital, strength, size, dan growth terhadap kemungkinan bank melakukan merger dan akuisisi. Untuk karakteristik pasar tidak ditemukan pengaruh terhadap kemungkinan bank melakukan merger dan akuisisi.

This research's purpose knows the effect of bank's characteristics and market's characteristics toward the probability of merging and acquiring bank. Independent variables in this research are ROAA, cost, market power, size, capital strength, growth, liquidity, loan activity, market concentration, market profitability, market growth. Dependent variable in this research is merger and acquisition.

The result of the research is there is a negative effect of ROAA and market power toward the probability merging and acquiring bank. Besides that there is a positive effect of size, capital strength, growth, and cost toward the probability of merging and acquiring bank. For the market characteristic, there are no effects toward the probability of merging and acquiring bank.