

Hubungan antara keterikatan kerja dan kepuasan kerja karyawan PT. PG Asset Management = The relationship between work engagement and job satisfaction among employees in PT. PG Asset Management

Eka Nurul Kurniasih, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20345551&lokasi=lokal>

Abstrak

Persaingan bisnis di sektor keuangan meningkat seiring dengan adanya penurunan pertumbuhan ekonomi dan krisis global. Keterikatan kerja dan kepuasan kerja karyawan menjadi salah satu variabel penting yang dapat meningkatkan keunggulan bersaing perusahaan guna memenangkan persaingan bisnis. Skripsi ini membahas hubungan antara keterikatan kerja dan kepuasan kerja karyawan di PT. PG Asset Management. Tujuan dari penelitian ini adalah untuk mengetahui hubungan antara keterikatan kerja dan kepuasan kerja karyawan PT. PG Asset Management.

Penelitian ini adalah penelitian kuantitatif dengan desain eksplanatif. Data dikumpulkan melalui survei dengan teknik total sampling pada seluruh karyawan tetap yang memiliki lama kerja minimal satu tahun di PT. PG Asset Management. Responden penelitian berjumlah 36 karyawan.

Hasil Penelitian menunjukkan bahwa keterikatan kerja memiliki hubungan yang positif dan signifikan, serta memiliki kekuatan hubungan yang erat dengan kepuasan kerja.

.....Competition in the financial sector has increased. Work engagement and job satisfaction become an important variable that can be used by organizations to win the business competition. This research has a purpose to analyze the relationship between work engagement and job satisfaction among employees in PT. PG Asset Management. Unlike previous studies, this study only focused on analyzing the relationship between work engagement and job satisfaction without involving the intermediate variables.

This research is a quantitative research and the data consists of a questionnaire study, literature's review, and interviews with relevant respondents. The data were collected by means of survey with total sampling technique to all of permanent employee who have worked for minimum of one year in PT. PG Asset Management.

The result of this research shows that there was a significant and positive relationship between work engagement and job satisfaction among employees in PT. PG Asset Management. The strength of the relationship between this two variables is classified as "strong" based on Criteria of Correlation Coefficient Guilford (Guilford's Empirical Rule).