

Implementasi program rintisan model pengembangan pedagang kaki lima pangan/kuliner di Kota Bogor tahun 2011-2012 = The implementation of development program food culinary street vendors in Bogor City at 2011-2012

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Abstrak

Skripsi ini membahas implementasi program rintisan model pengembangan pedagang kaki lima kuliner di Kota Bogor tahun 2011-2012. Penelitian ini merupakan penelitian deskriptif dengan menggunakan pendekatan kuantitatif dimana peneliti berusaha untuk menggambarkan fenomena atau gejala tentang implementasi program rintisan model pengembangan pedagang kaki lima pangan/kuliner di Kota Bogor tahun 2011-2012. Implementasi program dilaksanakan melalui empat kegiatan utama, yaitu; penataan aspek legalisasi dan kelembagaan, peningkatan akses permodalan dan pemasaran, perbaikan sarana dan prasarana usaha serta perbaikan sanitasi lingkungan usaha. Kegiatan ini dilaksanakan oleh kelompok kerja sesuai dengan Surat Keputusan Deputi Bidang Pengkajian Sumberdaya UKMK No 01/KEP/Dep.7/III/2011. Dalam pelaksanaan, terdapat faktor penghambat kegiatan yakni; ketiadaan SOP, koordinasi yang kurang baik antar kelompok kerja, ketegasan pemerintah daerah dalam mengatasi masalah, perilaku pihak yang terlibat, pembayaran yang kurang lancar, pembinaan koperasi dan premanisme.

.....This Thesis about the Implementation of program stub development model street vendors food/culinary in the Bogor City at 2011-2012. This is a descriptive research with the qualitative approach, in which researcher tried to describe phenomenon and fact about the Implementation of program for the development of food/culinary street vendors in Bogor City at 2011-2012. The program implementation will be applied by four main activities, which are: structuring the institutional aspects of legalization, increasing access to capital and marketing, improving the infrastructure and the improvement of environmental sanitation efforts. This activity is carried out by the Working Group base on Surat Keputusan Deputi Bidang Pengkajian Sumberdaya UKMK No 01/KEP/Dep.7/III/2011. In implementation, there are several inhibiting factors, such as the absence of standart operating procedure, poor coordination among working group, firmness of the local government in solving the problem, payment of substandard, fostering cooperative and thuggery.