

Pengaruh iklim organisasi terhadap organizational citizenship behavior ocb pada stikom the london school of public relations jakarta = The influence of organizational climate with the organizational citizenship behavior ocb of stikom the london school of public relations jakarta

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Abstrak

Penelitian ini membahas mengenai bagaimana pengaruh iklim organisasi yang dimiliki oleh STIKOM The London School of Public Relations Jakarta terhadap Organizational Citizenship Behavior. Penelitian ini merupakan penelitian kuantitatif deskriptif dimana cara pengambilan sampel yang digunakan adalah Total Sampling dari seluruh jumlah karyawan kampus B STIKOM The London School of Public Relations Jakarta. Dalam memenuhi kebutuhan data yang dibutuhkan, maka digunakan teknik pengumpulan data dengan cara melakukan survey. Hasil penelitian ini memperlihatkan bahwa iklim organisasi pada STIKOM The London School of Public Relations Jakarta menunjukkan adanya pengaruh terhadap organizational citizenship behavior (OCB) yang dimiliki karyawan kampus B.

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The research thrust is to know that the implementation of organizational climate have any influence to organizational citizenship behavior in campus B STIKOM The London School of Public Relations Jakarta. This research used descriptive quantitative, with total sampling of whole employees in campus B as respondent. Collecting data technic used survey. The results of this research shown that whole system of the organizational climate in STIKOM The London School of Public Relations Jakarta has influence with organizational citizenship behavior in campus B.