

Pelaksanaan Program Inovasi Tambak Bagi Kelompok Tani Mina Lestari Sebagai Bagian Pelaksanaan Corporate Social Responsibility (Studi Kasus Program Kemitraan Dan Bina Lingkungan PT. PLN (Persero) PLTU Lontar) = Implementation Of Innovation Pond Program For Mina Lestari Farmers As The Implementation Of Corporate Social Responsibility (Case Study Partnership Program And Community Developmnet PT. PLN (Persero) PLTU lontar)

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Abstrak

Skripsi ini membahas tentang Pelaksanaan Program Inovasi Tambak Bagi Kelompok Tani Mina Lestari Sebagai Bagian Pelaksanaan Corporate Social Responsibility (Studi Kasus Program Kemitraan Dan Bina Lingkungan PT. PLN (Persero) PLTU Lontar dengan metode deskriptif dan pendekatan kualitatif. Penelitian ini memaparkan tentang pelaksanaan program inovasi tambak bagi kelompok tani mina lestari. Selain itu penelitian ini juga mencoba menggambarkan faktor pendukung dan penghambat pelaksanaan program inovasi tambak bagi kelompok tani mina lestari.

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This thesis discusses about the implementation of innovative pond programs for farmer groups mina farm sustainably as part of Corporate Social Responsibility (A Case Study of the Partnership and Community Development PT. PLN (Persero) PLTU Lontar). This research is qualitative with descriptive interpretive. The data were collected by means depth interview. The results showed process of program implementation and the factors supporting and inhibiting the implementation program.