

Playanan Perizinan Penyelenggaraan Penyiaran Televisi Swasta Studi 2 Dua Lembaga Penyiaran Televisi Swasta = The Licensing Service for Private Television Broadcasting Study of Two Privat Television Broadcasters Broadcast Area of Jakarta

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Abstrak

Perizinan adalah simpul utama dari pengaturan mengenai penyiaran. Dalam sistem perizinan diatur berbagai aspek persyaratan, dari sisi proses dan tahapan pemberian atau perpanjangan izin penyelenggaraan penyiaran di butuhkan beberapa hal yang diberikan oleh KPI. Hal-hal tersebut sebagai rujukan bagi Ditjen PPI untuk mengeluarkan keputusan mengenai perizinan tersebut, beberapa di antaranya yaitu masukan dari hasil evaluasi dengar pendapat antara pemohon dan KPI, dan surat rekomendasi kelayakan penyelenggaraan penyiaran dari KPI.

Skripsi ini menjelaskan bagaimanakah pelayanan yang diberikan oleh Kementerian Komunikasi dan Informatika dan Komisi Penyiaran Indonesia (KPI) dalam memberikan Izin Penyelenggaraan Penyiaran (IPP) kepada setiap lembaga penyiaran televisi swasta. Dalam skripsi ini juga menjelaskan kendala-kendala apa saja yang ditemui baik oleh pihak penyelenggara ataupun pihak pemohon perizinan. Penelitian ini adalah penelitian dengan metode kualitatif dan paradigma pospositifis, dengan desain deskriptif. Pelayanan yang diberikan oleh setiap penyelenggara harusnya efektif dan efisien di lihat dari segala dimensi pelayanan publik.

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This Thesis describes the service level of the licensensing process provider of the Indonesian Broadcasting Commissions (KPI) and the Ministry of Communication and Informatics. In this Thesis, will be describest such constraints wich in countered by both applicant and authorized bodies. This research is qualitative research methods and paradigms pospositivist, with descriptive design. The service provided by each authorized body should be effective and efficient in view of all the dimensions of the public service.;The development of television broadcasting in indonesia is huges. There are many new tv stations exist in local scope. One of the important to be submit in setting TV station is license which are involving both the Indonesian broadcasting commission (KPI) and Directorate General of Posts and Informatics (PPI) Minisyty of Communication and Informatics. As Authorized body in issuing such licenses. The main taste of KPI is to publish a letter of reference after evaluating the seasibility of the applicant in conducting TV broadcasting in Indonesia. Such letter of reference is based for Direktorat Post and Informatics to issue licenses of permission for broadcasting (IPP) for TV broadcaster tough.

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