

Perkembangan film animasi cheburashka di Jepang sebuah kajian tentang dampak perubahan ideologi dan globalisasi di era federasi Rusia = The expansion of film animation cheburashka in Japan an impact review of changes in ideology and globalization in the era of the Russian federation

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Abstrak

Skripsi ini membahas dampak perubahan ideologi dan globalisasi di era Federasi Rusia terhadap perkembangan film animasi Cheburashka di Jepang. Skripsi ini menggunakan metode deskriptif-analitis dan dianalisis dengan teori globalisasi dan semiotik. Hasil penelitian menunjukkan bahwa perubahan ideologi dan globalisasi yang terjadi di Era Federasi Rusia berdampak pada perkembangan film animasi Cheburashka yang diadaptasi di Jepang.

.....This thesis discussed the impact of changes in ideology and globalization in the Era of the Russian Federation on the expansion of animated film Cheburashka in Japan. This thesis uses descriptive-analytical method and analyzed by globalization and semiotic theory. The results shows that the change in ideology and globalization which occurred in the Era of the Russian Federation have an impact on the expansion of the animated film Cheburashka adapted in Japan.