

Analisis penerimaan teknologi internet oleh pengajar dengan menggunakan model unified theory of acceptance and use of technology (utaut) = Analysis of teachers acceptance of internet technology using unified theory of acceptance and use of technology (utaut)

Cholila Djavad Nammah, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20348506&lokasi=lokal>

Abstrak

Pengajar menerima dan menggunakan teknologi internet untuk persiapan bahan ajar dan pengumpulan tugas siswa Penelitian ini mengadopsi Unified Theory of Acceptance and Use of Technology UTAUT sebagai konsep model penerimaan oleh pengajar SMA di Kota Bogor Analisis dilakukan menggunakan metode Structural Equation Modeling dan Path Analysis Hasil penelitian menunjukkan bahwa performance expectancy secara signifikan mempengaruhi behavioral intention sedangkan effort expectancy dan social influence tidak berpengaruh serta facilitating conditions tidak mempengaruhi use behavior Behavioral intention secara signifikan mempengaruhi use behavior pada wanita sedangkan pada pria keduanya tidak berpengaruh Sekolah sebaiknya memfokuskan nilai manfaat dalam sosialisasi teknologi internet bagi pengajar

.....Internet technology is growing rapidly each year which is accepted by teachers in academic environment to prepare teaching materials and collect assignments This research adopted the Unified Theory of Acceptance and Use of Technology UTAUT as the concept of high school teachers rsquo acceptance The analysis performed by using Structural Equation Modeling and Path Analysis The findings of research tells that performance expectancy has a significant relationship with behavioral intention whereas effort expectancy and social influence do not Facilitating conditions is not found to influence use behavior Behavioral intention significantly influences use behavior for female teachers but not for male teachers Schools should consider performance expectancy when adopting internet technology for teaching