

Analisis persepsi penumpang boat pancung terhadap penggunaan life jacket di kecamatan Belakang Padang Kota Batam tahun 2013 =  
Perception analysis passengers of the boat pancung against the usage of life jacket at belakang Padang District at Batam City in 2013

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Abstrak

**ABSTRAK**

Kecelakaan penggunaan alat transportasi laut yang bervariasi, serta penggunaan boat pancung sebagai satu-satunya alat transportasi Belakang Padang-Batam menjadi latar belakang penelitian ini, tujuannya ingin melihat bagaimana persepsi penumpang boat pancung terhadap penggunaan Life Jacket, meliputi persepsi penumpang terhadap kemungkinan mengalami tenggelam, dampak yang dapat ditimbulkan oleh tenggelam serta manfaat penggunaan life jacket. Penelitian ini merupakan penelitian deskriptif analitik, pengumpulan data dilakukan dengan menyebarkan kuesioner pada penumpang boat pancung yang terpilih menjadi sampel. Dari 67 responden sebanyak 53 responden (79,1%) memiliki persepsi negatif terhadap kemungkinan mengalami tenggelam, 52 responden (77,6%) memiliki persepsi negatif terhadap dampak fatal akibat tenggelam, sementara sebanyak 41 responden (61,2%) memiliki persepsi negatif terhadap manfaat life jacket, kesadaran responden terhadap pentingnya life jacket kurang. Hal ini disebabkan oleh adanya anggapan jarak tempuh yang dekat, responden memiliki kemampuan berenang, responden belum benar-benar merasakan manfaat life jacket, life jacket tidak tersedia, walaupun ada tidak mencukupi jumlah semua penumpang, design life jacket yang berat dan membuat tidak nyaman saat mengenyakannya, serta life jacket yang tidak terawat. Promosi, sosialisasi serta advokasi manfaat penggunaan life jacket dapat dilakukan oleh semua orang, contohnya pemegang program UKK (Unit Kesehatan Kerja) PUSKESMAS, PPMS, Organisasi Masyarakat, pihak Kecamatan dan Dinas Perhubungan.

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**ABSTRACT**

Accidents use varied marine transportation, and use of boat strike as the only means of transportation from Batam to Belakang Padang its background of the study, the objective would like to see how the passenger boat perception against the usage of the Life Jacket, including passenger perception of the possibility of having drowned, the impact caused by drowning and benefits of the use of life jackets. This research is a descriptive analytic, data collection is done by distributing questionnaires for passenger boat was elected to the sample. Of the 67 respondents, 53 respondents (79.1%) had a negative perception of the possibility of having drowned, 52 respondents (77.6%) had negative perceptions of the impact caused fatal sinking, while as many as 41 respondents (61.2%) had a negative perception the benefits of life jackets, less respondent awareness of the importance of life jackets. caused by the belief that short travel distance, the respondent has ability to swim, respondent not considering the benefits of life jackets, less availability of the life jackets for all passengers, the life jackets design are heavy and uncomfortable for the passengers , as well as life jackets are not fully maintained. Promotion, dissemination and advocacy of the benefits of the use of life jackets can be done by everyone, for example holder UKK program (Health Unit) Public Health, PPMS, Civil Society Organizations, the District and the Department of Transportation.