

Scenario planning in organizations : how to create, use, and assess scenarios

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20353188&lokasi=lokal>

Abstrak

Introduction to performance-based scenario planning -- The theoretical foundations of scenario planning -- The performance-based scenario system -- Scenario case study -- Project preparation -- Scenario exploration -- Scenario development -- Scenario implementation -- Project assessment -- Managing scenario projects -- Human perceptions in the scenario system -- Initiating your first scenario project.