

Pemahaman pesan moral (kebaikan & toleransi) dalam film seri Upin & Ipin pada anak usia enam sampai delapan tahun = Understanding of moral message (kindness & tolerance) in the Upin & Ipin Movie series for children ages six to eight years old

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Abstrak

[ABSTRAK

Pendidikan mengenai moral sebaiknya dilakukan sejak anak masih berusia dini (Borba, 2001). Borba (2001), mendefinisikan moral sebagai kapasitas individu dalam memahami yang benar dari yang salah. Penelitian ini bertujuan untuk melihat pemahaman pesan moral (kebaikan & toleransi) dalam film seri Upin & Ipin pada anak usia enam sampai delapan tahun. Penelitian ini menggunakan pendekatan kuantitatif, dan metode wawancara untuk menggali lebih dalam mengenai gambaran pesan moral dalam film seri Upin & Ipin pada 30 partisipan anak-anak usia enam sampai delapan tahun. Disain penelitian ini adalah non-experimental, dengan menggunakan accidental sampling sebagai metode pengambilan partisipan. Hasil penelitian ini menunjukkan pada partisipan berusia enam sampai delapan tahun dapat menangkap pesan moral (kebaikan dan toleransi), yang terdapat dalam film seri Upin & Ipin.

ABSTRAK

The education of moral for children should enact since their early age (Borba, 2001). Borba (2001), define a moral as the capacity to understand right from wrong. This research aims to see whether the moral messages (kindness and tolerance) in the movie series Upin & Ipin can be adsorp by children aged six to eight years.

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