

Analisis pengaruh budaya perusahaan dan etika kerja Islami melalui komitmen organisasi terhadap intensi meninggalkan organisasi : studi kasus bimbingan dan konsultasi belajar Nurul Fikri = The analysis of impact of corporate culture and Islamic work ethics through organizational commitment towards turnover intention : case study Nurul Fikri learning guidance

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Abstrak

[<b>ABSTRAK</b><br>

Penelitian ini bertujuan untuk menganalisis pengaruh budaya perusahaan dan etika kerja Islami melalui komitmen organisasi sebagai mediasi terhadap intensi meninggalkan organisasi karyawan. Penelitian menunjukkan bahwa budaya perusahaan dan etika kerja Islami memiliki pengaruh positif dan signifikan terhadap komitmen organisasi karyawan, dan sebagai akibatnya memiliki pengaruh negatif terhadap intensi meninggalkan organisasi karyawan. Penelitian ini mengambil objek penelitian pada Bimbingan dan Konsultasi Belajar Nurul Fikri dan karyawan yang bekerja penuh waktu sebagai subjek penelitian.

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<b>ABSTRACT</b><br>

The objective of this study is to analyze the impact of corporate culture and Islamic work ethic through organizational commitment as mediator towards employee turnover intention. The study shows that corporate culture and Islamic work ethic is positively and significantly affect employee organizational commitment, and consequently brings negatively affect toward employee turnover intention. The object of this study is BKB Nurul Fikri, a learning guidance company and the subject is fulltime employee of this company.;The objective of this study is to analyze the impact of corporate culture and Islamic work ethic through organizational commitment as mediator towards employee turnover intention. The study shows that corporate culture and Islamic work ethic is positively and significantly affect employee organizational commitment, and consequently brings negatively affect toward employee turnover intention. The object of this study is BKB Nurul Fikri, a learning guidance company and the subject is fulltime employee of this company., The objective of this study is to analyze the impact of corporate culture and Islamic work ethic through organizational commitment as mediator towards employee turnover intention. The study shows that corporate culture and Islamic work ethic is positively and significantly affect employee organizational commitment, and consequently brings negatively affect toward employee turnover intention. The object of this study is BKB Nurul Fikri, a learning guidance company and the subject is fulltime employee of this company.]