

Analisa hubungan corporate ethical values, organizational commitment, dan person-organization fit studi kasus: PT Telekomunikasi Indonesia Tbk. dan PT Promexx Pusat Stationary=Analysis of the relationship between corporate ethical values, organizational commitment, and person-organization fit case study: PT Telekomunikasi Indonesia Tbk. and PT Promexx Pusat Stationary

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Abstrak

Skripsi ini membahas analisa hubungan antara corporate ethical values, organizational commitment, dan person-organization fit pada PT Telekomunikasi Indonesia Tbk. dan PT Promexx Pusat Stationary. Penelitian ini menggunakan Structural Equation Modeling (SEM) dengan software Lisrel 8.51. Hasil penelitian menunjukkan bahwa corporate ethical values mempunyai hubungan secara positif terhadap person-organization fit pada PT Telekomunikasi Indonesia Tbk. dan PT Promexx Pusat Stationary. Hubungan secara negatif ditunjukkan antara corporate ethical values dan organizational commitment pada PT Promexx Pusat Stationary sedangkan pada PT Telekomunikasi Indonesia Tbk hasilnya positif. Hubungan secara positif ditunjukkan antara organizational commitment dan person-organization fit pada PT Telekomunikasi Indonesia Tbk. dan PT Promexx Pusat Stationary.

*This thesis discusses the analysis of the relationship between corporate ethical values, organizational commitment, and person-organization fit on PT Telekomunikasi Indonesia Tbk. and PT Promexx Pusat Stationary. This study uses Structural Equation Modeling (SEM) with Lisrel's software 8.51. The results showed that corporate ethical values have a positive relationship to the person-organization fit on PT Telekomunikasi Indonesia Tbk. and PT Promexx Pusat Stationary. A negative relationship between corporate ethical values and organizational commitment are shown on PT Promexx Pusat Stationary while on PT Telekomunikasi Indonesia Tbk. positive results. A positive relationship between organizational commitment and person-organization fit are shown on PT Telekomunikasi Indonesia Tbk. and PT Promexx Pusat Stationary.*