

# The strategic ETF investor : how to make money with exchange traded funds

Frush, Scott Paul, author

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## Abstrak

Introduction: defining the strategic ETF investor -- Overview of exchange-traded funds -- ETF essentials and distinctive mechanics -- The expanding universe of ETFs -- The perfect ETF portfolio -- ETF risk and return fundamentals -- Designing, building, and managing ETF portfolios -- Practical strategies for picking ETFs -- Professionally managed ETF portfolios -- Simple model ETF portfolios -- ETF tax treatment nuances -- Keys for winning with ETFs -- Appendix A: ETF resources -- Appendix B: Asset allocator questionnaire -- Appendix C: ETF glossary.