

The construction MBA : practical approaches to construction contracting

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Abstrak

This unique resource teaches you everything you need to know about construction that isn't covered in business school. The Construction MBA: Practical Approaches to Construction Contracting clearly outlines how to manage the multiple processes that must work simultaneously to make a construction company consistently profitable. It contains proven methods that, if implemented, will make a construction firm virtually resistant to recessions and client and employee problems. Presenting a buttoned-down approach to construction contracting, this practical guide provides real-world solutions that can be applied in any construction business. The Construction MBA features: Proven strategies to limit time invested while maximizing profits and client satisfaction Successful methods for acquiring profitable work Charts, tables, and bulleted lists that clearly lay out the "How To's" of effective organizational management Complete coverage: The New Business Model; Corporate Objectives and Strategies; Work Acquisition; Operations Management; Human Resources; Financial Management; Technology; Best Practices; Case Studies.