

## The house that Bogle built : how John Bogle and Vanguard reinvented the mutual fund industry

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### Abstrak

The sopwith camel -- The mutual fund pioneer -- "He knows more about the fund business that we do" -- A marriage made in heaven -- Irreconcilable differences -- From the deck of HMS Vanguard -- Cutting the Gordian knot -- The Vanguard manual -- Creating loyalty and respect -- The great bull market -- "The devil's invention" -- The two Jacks -- Don't call me a gadfly -- St. Jack -- The rise of the speculator -- The spirit of mutuality -- The heart of the matter -- The future of indexing -- The future of Vanguard.