

Analisis proses pembentukan usaha patungan dalam pembangunan pabrik pengolahan biji bauksit PT. WHW = Analysis of joint venture formation process in development bauxite ore processing plant PT. WHW / Rivan Kurniawan Lie

Rivan Kurniawan Lie, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20365409&lokasi=lokal>

---

Abstrak

[<b>ABSTRAK</b><br>

Bauksit adalah material untuk memproduksi aluminium. Aluminium sendiri sudah dikenal sejak lama sebagai bahan campuran untuk pembuatan kerangka pesawat terbang, pesawat jet, pesawat ulang alik dan juga satelit yang merupakan objekobjek yang sangat vital dalam peradaban manusia kedepan. Sebagai bagian dari inisiatif pemerintah untuk berperan aktif dan mempunyai kendali lebih besar atas sumber daya alam yang sifatnya strategis, pemerintah mengeluarkan peraturan untuk melarang ekspor bahan mineral mentah (ore) secara langsung ke luar negeri. Perusahaan diwajibkan untuk melakukan proses peningkatan sumber daya alam yang sifatnya mentah (ore) menjadi barang setengah sehingga dapat memberikan nilai tambah. Keberadaan peraturan tersebut mendorong perusahaan untuk melakukan evaluasi ulang atas strategi bisnisnya selama ini. Dari sisi strategi manajemen, studi ini akan menganalisa proses pembentukan usaha patungan dalam sebagai salah satu strategi untuk beradaptasi dengan perubahan lingkungan yang mendadak akibat adanya perubahan peraturan pemerintah. Selain itu, dari sisi keuangan juga akan dilakukan analisa kelayakan investasi pembangunan pabrik pengolahan biji bauksit dengan melihat NPV, IRR, Profitability Index dan Payback Period dari investasi ini.

<hr>

<b>ABSTRACT</b><br>

Bauxite is a material for producing aluminum. Aluminum itself has been known since long as an ingredient for the manufacture of aircraft frame, jet planes, space shuttle and satellites which are the objects that are vital to the future of human civilization. As part of a government initiative to play an active role and have greater control over natural resources that are strategic, the government passed a law to ban the export of raw mineral material (ore) directly out of the country. Company is required to perform the process of improving the natural resources that are raw (ore) into intermediate goods that can provide added value. The existence of these regulations encourages companies to conduct re-evaluation of its business strategy over the years. In terms of management strategies, this study will analyze the process of formation of the joint venture as a strategy to adapt to sudden environmental changes due to changes in government regulations. In addition, from the financial point of view, this study will conduct feasibility

analysis of investment processing plant by using NPV, IRR, Profitability Index and Payback Period as critical parameter to make decision., Bauxite is a material for producing aluminum. Aluminum itself has been known since long as an ingredient for the manufacture of aircraft frame, jet planes, space shuttle and satellites which are the objects that are vital to the future of human civilization. As part of a government initiative to play an active role and have greater control over natural resources that are strategic, the government passed a law to ban the export of raw mineral material (ore) directly out of the country. Company is required to perform the process of improving the natural resources that are raw (ore) into intermediate goods that can provide added value. The existence of these regulations encourages companies to conduct re-evaluation of its business strategy over the years. In terms of management strategies, this study will analyze the process of formation of the joint venture as a strategy to adapt to sudden environmental changes due to changes in government regulations. In addition, from the financial point of view, this study will conduct feasibility analysis of investment processing plant by using NPV, IRR, Profitability Index and Payback Period as critical parameter to make decision.]