

Faktor faktor yang mempengaruhi proses manajemen pengetahuan: studi kasus STMIK GI MDP = Factors influencing knowledge management process: case study STMIK GI MDP / Fithri Selva Jumeilah

Fithri Selva Jumeilah, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20365424&lokasi=lokal>

Abstrak

[ABSTRAK

Saat ini, aset organisasi bukan hanya yang berwujud saja tetapi juga yang tidak berwujud, seperti pengetahuan. Banyak sekali organisasi yang menyadari akan pentingnya manajemen pengetahuan salah satunya adalah STMIK GI MDP. Namun proses manajemen pengetahuan di STMIK GI MDP belum terlaksana dengan baik, maka perlu diketahui faktor-faktor apa saja yang mempengaruhi proses manajemen pengetahuan di STMIK GI MDP. Dalam penelitian ini, faktor-faktor yang diduga mempengaruhi proses manajemen pengetahuan adalah faktor kepercayaan, kolaborasi, pembelajaran, strategi organisasi, penghargaan, sentralisasi, formalisasi, IT support, T-shape skill, effort expectancy dan performance expectancy. Proses manajemen pengetahuan diukur dengan menggunakan pendekatan Socialization, Externalization, Combination, dan Internalization. Penelitian ini menggunakan pendekatan kuantitatif melalui kuesioner dimana respondennya adalah semua karyawan di STMIK GI MDP dengan menggunakan skala likert 5 poin. Hasil kuesioner dianalisis menggunakan pendekatan partial least square (PLS). Hasil dari penelitian ini adalah faktor kepercayaan, faktor strategi organisasi dan penghargaan terbukti signifikan memberikan pengaruh kuat terhadap proses manajemen pengetahuan.

<hr>

ABSTRACT

Currently, organization's assets not only tangible but also intangible, for example is knowledge. Lots of organizations are realizing the importance of knowledge management one of them STMIK GI MDP. But the process of knowledge management in the STMIK GI MDP has not done well, it is necessary to knowed the factors that influence the process of knowledge management in the STMIK GI MDP. In this study, the factors allegedly influence the process of knowledge management is a factor of trust, collaboration, learning, organizational strategy, rewards, centralization, formalization, information technology support, T-shaped skills, effort expectancy and performance expectancy. Knowledge management processes is measured using Socialization approach, externalization, Combination, and Internalization. This study uses a quantitative approach through a questionnaire where respondents are all of employees in STMIK GI MDP by using 5-point Likert scale. The results of the questionnaire analyzed using the approach of partial least square (PLS). The results of this study is the trust factor, factor organizational strategy, and rewards proved significant a strong influence on the process of knowledge management.;Currently, organization's assets not only tangible but also intangible, for example is knowledge. Lots of organizations are realizing the importance of knowledge management one of them STMIK GI MDP. But the process of knowledge management in the STMIK GI MDP has not done well, it is necessary to knowed the factors that influence the process of knowledge management in the STMIK GI MDP. In this study, the factors allegedly influence the process of knowledge management is a factor of trust, collaboration, learning, organizational strategy, rewards,

centralization, formalization, information technology support, T-shaped skills, effort expectancy and performance expectancy. Knowledge management processes is measured using Socialization approach, externalization, Combination, and Internalization. This study uses a quantitative approach through a questionnaire where respondents are all of employees in STMIK GI MDP by using 5-point Likert scale. The results of the questionnaire analyzed using the approach of partial least square (PLS). The results of this study is the trust factor, factor organizational strategy, and rewards proved significant a strong influence on the process of knowledge management., Currently, organization's assets not only tangible but also intangible, for example is knowledge. Lots of organizations are realizing the importance of knowledge management one of them STMIK GI MDP. But the process of knowledge management in the STMIK GI MDP has not done well, it is necessary to knowed the factors that influence the process of knowledge management in the STMIK GI MDP. In this study, the factors allegedly influence the process of knowledge management is a factor of trust, collaboration, learning, organizational strategy, rewards, centralization, formalization, information technology support, T-shaped skills, effort expectancy and performance expectancy. Knowledge management processes is measured using Socialization approach, externalization, Combination, and Internalization. This study uses a quantitative approach through a questionnaire where respondents are all of employees in STMIK GI MDP by using 5-point Likert scale. The results of the questionnaire analyzed using the approach of partial least square (PLS). The results of this study is the trust factor, factor organizational strategy, and rewards proved significant a strong influence on the process of knowledge management.]