

# Penilaian kematangan tingkat keselarasan antara strategi teknologi informasi terhadap strategi bisnis rumah sakit : studi kasus RSUD Palembang Bari = Assesment on information strategy alignment maturity level toward business strategy in hospital : case study Palembang bari hospital

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## Abstrak

[ Memberikan pelayanan yang maksimal selama 24 jam merupakan tujuan dari setiap instansi rumah sakit, begitu juga dengan RSUD Palembang BARI. Rumah sakit milik pemerintah kota Palembang ini setiap harinya melaksanakan layanan perawatan medis dan non medis selama 24 jam. RSUD Palembang BARI adalah salah satu rumah sakit yang memanfaatkan teknologi informasi untuk mendukung proses bisnisnya. RSUD Palembang BARI menginginkan adanya keselarasan antara strategi teknologi informasi dan strategi bisnis. Namun belum diketahui seberapa tingkat kematangan dari keselarasan antara strategi bisnis dengan strategi teknologi informasinya. Penelitian ini bermaksud untuk mengukur atau menilai selaras atau tidak strategi teknologi informasi dengan strategi bisnis RSUD Palembang BARI dan seberapa tingkat kematangan dari keselarasan strategi tersebut. Model yang digunakan dalam penelitian ini yaitu Strategic Alignment Model (SAM) (Henderson dan Verkatraman, 1999) dan Luftman IT-Business Alignment Maturity (Luftman, 2001). Hasil dari penelitian ini adalah sebuah tingkat kematangan dari keselarasan strategi teknologi informasi dan strategi bisnis juga strategi-strategi yang dapat diterapkan untuk membawa tingkat kematangan keselarasan strategi tersebut ke tingkat yang lebih tinggi.

.....Provide maximum service for 24 hours is the goal of every hospital agencies , as well as Palembang BARI Hospital. Government owned hospitals Palembang city every day carry medical services and non medical care for 24 hours. Palembang BARI Hospitalis one of hospitals that use information technology to support business processes. Palembang BARI Hospital want the alignment between IT strategy and business strategy . It is not yet known how the maturity level of alignment between business strategy with information technology strategy. It is not yet known how the maturity level of alignment between business strategy with information technology strategy. This study intends to measure or assess aligned or not information technology strategy with business strategy Palembang BARI hospitals and how the level of maturity of the alignment strategy. The model used in this study is the Strategic Alignment Model (Henderson and Verkatraman , 1999) and Luftman Maturity of IT -Business Alignment (Luftman, 2001). The results of this study is a maturity level of alignment of information technology strategy and business strategy are also strategies that can be applied to bring the strategy alignment maturity level to a higher level.;Provide maximum service for 24 hours is the goal of every hospital agencies , as well as Palembang BARI Hospital. Government owned hospitals Palembang city every day carry medical services and non medical care for 24 hours. Palembang BARI Hospitalis one of hospitals that use information technology to support business processes. Palembang BARI Hospital want the alignment between IT strategy and business strategy . It is not yet known how the maturity level of alignment between business strategy with information technology strategy. It is not yet known how the maturity level of alignment between business strategy with information technology strategy. This study intends to measure or assess aligned or not

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