

Pengaruh servant leadership terhadap kepercayaan karyawan berdasarkan persepsi karyawan non manajerial pada PT. Blue Bird = The influence of servant leadership on employee trust based on the perception of non managerial employee at PT. Blue Bird

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Abstrak

Kepemimpinan memainkan peran yang penting dalam menciptakan kepercayaan karyawan. Hasil dari beberapa penelitian menunjukkan adanya korelasi signifikan antara servant leadership dengan kepercayaan karyawan. Penelitian ini bertujuan untuk mengetahui pengaruh servant leadership terhadap kepercayaan karyawan berdasarkan persepsi karyawan non-manajerial pada PT. Blue Bird. Servant leadership diukur berdasarkan teori Laub (1999) dan kepercayaan karyawan diukur berdasarkan teori Podsakoff et.al (1990).

Penelitian ini menggunakan pendekatan kuantitatif dengan metode survei dan teknik cluster sampling. Regresi linier sederhana digunakan untuk menganalisis data terhadap 174 responden. Hasil penelitian menunjukkan bahwa servant leadership memiliki pengaruh signifikan terhadap kepercayaan karyawan.

*Leadership plays an important role in creating employee trust. Results from several studies showed a significant correlation between servant leadership and employee trust. This study aims to examine the influence of servant leadership on employee trust based on the perception of non-manual employee at PT. Blue Bird. Servant leadership measured based on the theory of Laub (1999) and Employee Trust measured based on the theory of Podsakoff et. al (1990).*

*This study uses a quantitative approach with a survey method and using cluster sampling. Simple linear regression was used to analyze data from 174 respondents. The result showed that servant leadership has a significant influence to employee trust.*